

## Change of Base Formula

Find  $x$ :  $2^x = 8$   
 $x = 3$

$2^x = 10$   
 $\log_2 2^x = \log_2 10$   
 $x = \log_2 10$

change of base formula

$$\log_c a = \frac{\log a}{\log c} \text{ and } \log_c a = \frac{\ln a}{\ln c}$$

Example:  $\log_2 10 = \frac{\log 10}{\log 2}$  or  $\frac{\ln 10}{\ln 2} \approx 3.322$

$\log_{12} 30 = \frac{\log 30}{\log 12} = 1.369$        $\log_5 8 = \frac{\log 8}{\log 5} = 1.292$   
 $12^? = 30$        $5^? = 8$

Solving Equations:

Written directions shown below are optional for the notebook check:

Solve:  $9^{2x} = 27^{x-1}$

$$(3^2)^{2x} = (3^3)^{x-1} \quad \text{Write with the same bases if possible.}$$

$$3^{4x} = 3^{3(x-1)}$$

$$4x = 3(x-1) \quad \text{Exponents are then equal.}$$

$$4x = 3x - 3 \quad \text{Solve}$$

$$x = -3 \quad \text{Check}$$

$$9^{-6} = 27^{-4}$$

Solve:  $2^x = 5$  Not "possible" to write with the same bases.

$$\log_2 2^x = \log_2 5 \quad \text{Take log of each side}$$

$$x = \log_2 5 \quad \text{Simplify}$$

$$x = \frac{\log 5}{\log 2} = 2.322 \quad \text{Use change-of-base}$$

Solve:  $7^{9x} = 15$

$$\log_7 7^{9x} = \log_7 15 \quad \text{Take log of each side}$$

$$9x = \log_7 15 \quad \text{Simplify}$$

$$9x = \frac{\log 15}{\log 7} = 1.392 \quad \text{Use change-of-base}$$

$$x = 0.155$$

New homework: Due Friday, March 14

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Let's do a few of these together:

3.  $5^{x-4} = 25^{x-6}$

$$5^{x-4} = (5^2)^{x-6}$$

$$5^{x-4} = 5^{2(x-6)}$$

$$x-4 = 2(x-6)$$

$$x-4 = 2x-12$$

$$8 = x$$

$$5^4 = 25^2$$

9.  $36^{5x+2} = \left(\frac{1}{6}\right)^{11-x}$

$$(6^2)^{5x+2} = (6^{-1})^{11-x}$$

$$6^{2(5x+2)} = 6^{-1(11-x)}$$

$$10x+4 = -11+x$$

$$9x = -15$$

$$x = \frac{-15}{9} = -\frac{5}{3}$$

12.  $8^x = 20$

$$\log_8 8^x = \log_8 20$$

$$x = \frac{\log 20}{\log 8} = 1.441$$

13.  $e^{-x} = 5$

$$\ln e^{-x} = \ln 5$$

$$-x = 1.609$$

$$x = -1.609$$